

# **STEVE MAIN**

## **SEASONED BUSINESS EXECUTIVE & ENTREPRENEUR**

### **Areas of Experience**

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Strategic Planning & Change Management | <input checked="" type="checkbox"/> Budgeting & Cash Flow Management            |
| <input checked="" type="checkbox"/> Process Improvement & Restructuring    | <input checked="" type="checkbox"/> Sales Strategies and Sales Cycle Management |
| <input checked="" type="checkbox"/> Outsourcing & Cost Reduction           | <input checked="" type="checkbox"/> Financial & Investment Planning             |
| <input checked="" type="checkbox"/> Policy Development                     | <input checked="" type="checkbox"/> Needs Assessment & Goal Setting             |
| <input checked="" type="checkbox"/> Marketing Strategies & Campaigns       | <input checked="" type="checkbox"/> Team Leadership & Training                  |

### **Summary of Accomplishments**

- ☒ Built multimillion-dollar health club company with only \$79,000
- ☒ Author: "Total Health Club Management," "A God Made Millionaire," Management and Growing God's Resources"
- ☒ Published "Leadership" Club Success Magazine
- ☒ Successfully modified business model 3 times keeping ahead of trends

### **Professional Experience**

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| <b>CEO</b><br><i>Nevada Fitness/Fitness for 10</i>                     | October 1994 to Present<br>Carson City, NV   |
| <b>Partner</b><br><i>The Vitality Bar</i>                              | January 2019 to Present<br>Carson City, NV   |
| <b>Chairman</b><br><i>Widow's Mite</i>                                 | May 2019 to Present<br>Carson City, NV       |
| <b>Managing Member and Company Founder</b><br><i>Alpha Media Group</i> | September 2019 to Present<br>Carson City, NV |
| <b>Partner/Founder</b><br><i>Fitness for 5</i>                         | March 2020 to Present<br>Carson City, NV     |

### **Education**

- |  |                                       |
|--|---------------------------------------|
| <b>Certificate, Lean Six Sigma</b><br><i>Villanova University</i>  | May 2013<br>Radnor Township, PA       |
| <b>Certificate, Lean Six Sigma Green Belt – Financial Services</b><br><i>Villanova University</i>                          | March 2013<br>Radnor Township, PA     |
| <b>Certificate, Human Resource Management</b><br><i>Villanova University</i>   | January 2013<br>Radnor Township, PA   |
| <b>Certification, Accredited Asset Management Specialist</b><br><i>College for Financial Planning</i>                      | January 2009<br>Greenwood Village, CO |
| <b>M.B.A., Finance/Accounting</b><br><i>American Intercontinental University</i><br>GPA: 4.0                               | June 2005<br>Hoffman Estates, IL      |
| <b>B.A., Recreation Administration</b><br><i>California State University Chico</i><br>GPA: 3.2. Dean Honor List (3.54 GPA) | May 1987<br>Chico, CA                 |

### ***Summary of Qualifications***

- Strong moral character
- Over 30 years of business experience
- Able to create significant business growth
- Capable of maximizing return on investment
- Strong leader